

EXHIBIT PROSPECTUS

Two conferences. One exhibit hall.



MARCH 14, 2019 • MARRIOTT MARQUIS • HOUSTON, TX



EXHIBIT PROSPECTUS

CCAS ANNUAL MEETING & SPPM ANNUAL MEETING

Back in 2019: The Congenital Cardiac Anesthesia Society and the Society for Pediatric Pain Medicine will bring exhibitors together in one exhibit hall for their Annual Meetings on March 14, 2019.

- Increased attendee traffic
- Expanded audience in exhibit hall

History of CCAS and SPPM

Formed in 2005, the **Congenital Cardiac Anesthesia Society (CCAS)** is a society organized within the Society for Pediatric Anesthesia. The CCAS concept originated with cardiac anesthesia directors and other key leaders at major congenital heart disease programs, who believed there was a need for a new society because of rapid advancement of highly specialized knowledge in the field, and a great increase in the numbers of patients, including adults with congenital heart disease.

Formed in 2013, the **Society for Pediatric Pain Medicine (SPPM)** is also a society organized within the Society for Pediatric Anesthesia. The SPPM supports the goals of the Society for Pediatric Anesthesia to continually advance the quality of anesthesia care, perioperative management, and, in particular, the alleviation of acute and chronic pain-related conditions in children up to 21 years of age and young adults still in the transition of care to adult practice.

The Purpose of CCAS and SPPM

The mission of the **CCAS** is to improve the perioperative care and outcomes, and facilitate technological advances in therapy for newborns, infants, children and adults with congenital heart disease requiring anesthesia. The Society accomplishes this mission through (1) education, (2) collaboration of members, (3) coordination with other societies having like-minded goals and objectives, (4) research, (5) facilitating a multi-institutional database, (6) training guidelines, and (7) advocacy. CCAS is dedicated to its organizational and educational initiatives intended to enhance the practice and science of congenital cardiac anesthesia.

The **SPPM** educates anesthesiologists, pediatricians, other health care providers, as well as the patient, families, and the general public. It offers a forum for in depth review and regular updates of acute and chronic pain – related conditions in children. The SPPM supports excellence in the provision of care by encouraging research, quality assessment and improvement, the development of standards of care in the practice of pain medicine for children, networking and collaboration between its members, and advocacy for all children.

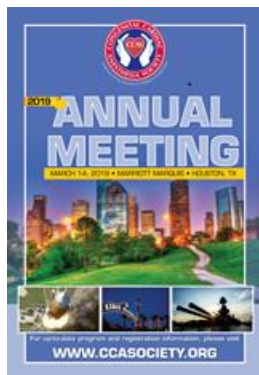
Invitation to Support



The CCAS and SPPM are pleased to invite your organization to increase your visibility and strengthen relationships with pediatric anesthesiology leaders who specialize in cardiac anesthesia and pain medicine. Industry support is key to the success of these conferences and demonstrates your commitment to improving patient care.

With unopposed exhibit hours, you will have an opportunity to generate new leads with pediatric anesthesiology decision makers.

CCAS Annual Meeting Program



The CCAS Meeting will focus on topics of interest to those who provide anesthesia, sedation, pain management, and critical care services to infants and children with heart disease, and adults with congenital heart disease. The overall goals for attendees of the program are to reinforce and enhance their existing fund of knowledge, while introducing them to new and state-of-the-art techniques and information that affect their practice and improve the perioperative care of patients with heart disease.

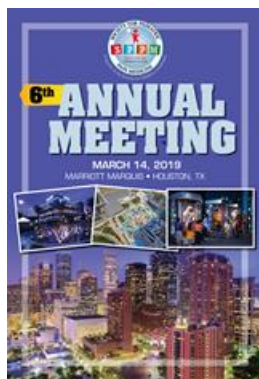
The program brings together experts from clinical and basic science disciplines related to cardiology, anesthesia and cardiac surgery. General topic areas may include cardiac anatomy, pathophysiology, anesthesia, echocardiography, electrophysiology, surgery, cardiopulmonary bypass, patient safety, and database resources.

Target Audience

This program is intended for anesthesiologists and other practitioners who care for children with any form of cardiac disease and adults with congenital heart disease. It is also intended for clinical and basic science researchers whose areas of investigation relate to pediatric cardiac anesthesia or congenital heart disease.

We anticipate 200-225 attendees at the CCAS Annual Meeting.

SPPM 6th Annual Meeting Program



The SPPM meeting will focus on topics of interest to those involved in the prevention, assessment, and management of pain in infants, children, and adolescents. The overall goals for attendees of the program are to enhance their existing fund of knowledge, and to introduce them to new and state of the art techniques and information that affect their practice and improve the care for children in pain.

The program brings together experts from clinical and basic science disciplines related to pediatric medicine, anesthesiology, pain medicine, palliative care, bioethics and neurobiology. General topic areas may include neurobiology, pathophysiology, pharmacology, regional anesthesia, anesthesia, surgery, patient safety, database resources, and risk assessment for abuse and addiction prevention.

Target Audience

This program is intended for physicians including anesthesiologists, neurologists, surgeons and neonatologists as well as physicians in training but also other practitioners such as psychologists, nurses, nurse practitioners, nurse anesthetists, and social workers who care for children in pain in their practice in the operating room, critical care unit, procedural areas, pain clinics or are affiliated with multi-disciplinary treatment centers. It is also intended for clinical and basic science researchers who are interested in clinical aspects of pain medicine and whose areas of investigation relate to pediatric pain medicine.

We anticipate 150-175 attendees at the SPPM Annual Meeting.

Exhibit Application Procedures

There is one exhibit agreement for the CCAS and SPPM Annual Meeting exhibits and it is available on both the CCAS and SPPM websites. To apply for exhibit space and view the exhibit hall floor plan, visit

<http://www.ccasociety.org/exhibit-information/> or
<http://www.pedspainmedicine.org/exhibitors/>.

Payment can be made by credit card or check. An invoice will be emailed to the contact person on the Exhibit Agreement. **A minimum of 50% of the exhibit fee is due when the Exhibit Agreement is submitted.**

Payment is due in full by January 15, 2019. Payment for an Exhibit/Sponsor Agreement submitted after January 15 must be paid in full at the time of application.

The CCAS W-9 and SPPM W-9 are available upon request. Contact Dana Gibson dana@societyhq.com.

Exhibit Space

Exhibit space is assigned on a first come, first served basis.

- Exhibit agreements must be submitted prior to exhibit space being assigned.
- To be listed in the printed program, you must submit your exhibit agreement, including full payment, by February 1, 2019.

Every effort will be made to accommodate special requests. The CCAS and SPPM cannot guarantee preferences for exhibit space locations.

The CCAS and SPPM reserve the right to add, move or remove exhibit tables if necessary. The floor plan is subject to change.

General Exhibit Information

Exhibit Date: March 14, 2019

Exhibit Move-in Hours*

Wednesday, March 13, 2019	TBA
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Exhibit Hours*

Thursday, March 14, 2019	6:30 am – 3:45 pm
Breakfast in Exhibit Hall	6:30 – 7:45 am
Coffee Break in the Exhibit Hall	9:15 – 10:00 am
Lunch in the Exhibit Hall	12:00 – 1:30 pm
Coffee Break in the Exhibit Hall	3:00 – 3:45 pm

Exhibit Move-out Hours*

Thursday, March 14, 2019	3:45 – 5:00 pm
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*Times are subject to change.

Exhibit Space Includes

- 6 ft table, skirted
- 2 chairs
- 8' x 8' area for a single tabletop exhibit

See high exhibit level packages for additional exhibit space details.

Cancellation Policy

Written cancellations received in the CCAS/SPPM office by January 15, 2019 will receive a 50% refund. There are no refunds for cancellations received after January 15, 2019.

Liability

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless The Society for Pediatric Anesthesia and the CCAS and SPPM Sections, its officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys' fees) arising from or in connection with Exhibitor's participation in the Activity.

Exhibit Packages

PLATINUM EXHIBITOR \$10,000

- Recognition in the mobile meeting guide, meeting signage, and conference slides run between sessions
- Recognition in the society newsletter
- Recognition on the society conference website
- Recognition on the Exhibit Hall entrance sign
- Your logo featured on the conference website and linked to your website for one year
- Three complimentary uses of the CCAS or SPPM member mailing list for a pre-approved mailer
- First right of refusal for a dinner symposium on Wednesday, March 13, 2019
- 10'x10' booth in the exhibit area
- Six complimentary exhibitor badges
- Pre and post conference attendee list with name, city, and state
- Up to 250-word product/company description on the conference website

TITANIUM EXHIBITOR \$5,000

- Recognition in the mobile meeting guide, meeting signage, and conference slides run between sessions
- Recognition in the society newsletter
- Recognition on the society conference website
- Recognition on the Exhibit Hall entrance sign
- Your logo featured on the conference website and linked to your website for one year
- CCAS or SPPM Mobile App Sponsor
- One complimentary use of the CCAS or SPPM member mailing list for a pre-approved mailer
- Two inline 6 ft. tabletops in the exhibit area
- Five complimentary exhibitor badges
- Pre and Post-meeting list of registrants with name, city, state
- Up to 200-word product/company description on the conference website

GOLD EXHIBITOR \$2,500

- Recognition in the mobile meeting guide, meeting signage, and conference slides run between sessions
- Recognition in the society newsletter
- Recognition on the society conference website
- Recognition on the Exhibit Hall entrance sign
- Your logo featured on the conference website and linked to your website for one year
- Two inline 6 ft. tabletops in the exhibit area
- Four complimentary exhibitor badge registrations
- Pre and Post-meeting list of registrants with name, city, state
- Up to 200-word product/company description on the conference website

SILVER EXHIBITOR \$2,000

- Recognition in the mobile meeting guide, meeting signage, and conference slides run between sessions
- Recognition in the society newsletter
- Recognition on the society meeting website for one year

- Recognition on the Exhibit Hall entrance sign
- One 6ft tabletop in the exhibit area
- Three exhibitor badge registrations
- Pre and post conference attendee list with name, city, and state
- Up to 150-word product/ company description and on the conference website

BRONZE EXHIBITOR \$1,500

- Recognition in the mobile meeting guide, meeting signage, and conference slides run between sessions
- Recognition in the society newsletter
- Recognition on the society conference website for one year
- Recognition on the Exhibit Hall entrance sign
- One 6ft tabletop in the exhibit area
- Two exhibitor badge registrations
- Pre and post conference attendee list with name, city, and state
- Up to 100-word product/ company description and on the conference website

EXHIBITOR \$1,000

- Recognition in the mobile meeting guide, meeting signage, and conference slides run between sessions
- Recognition in the society newsletter
- Recognition on the society conference website for one year
- Recognition on the Exhibit Hall entrance sign
- One 6ft tabletop in the exhibit area
- One exhibitor badge registration
- Up to 50-word product/ company description on the conference website

ALL EXHIBITORS

**COMPLIMENTARY BREAKFAST,
COFFEE BREAKS, AND LUNCH IN
THE EXHIBIT HALL**

EXHIBITOR BADGES AND PRODUCT/COMPANY DESCRIPTION

Exhibitor badge names and product or company descriptions are **due by February 15, 2019**. Email your badge names and descriptions to Julie Hitt in the CCAS/SPPM office, julie@societymq.com.

Additional exhibit badges can be purchased for \$100/badge. Contact Julie Hitt to order badges.

Advertising

Program Ads

Ad space can be purchased while available through February 1, 2019 for the printed CCAS Annual Meeting program and the SPPM Annual Meeting program (separate ad opportunities). **To place an ad in either printed program, complete and submit the Exhibit/Sponsor Agreement by FEBRUARY 1, 2019.**

Ad Sizes	Ad Fees
Full page, 4-color advertisement, outside back cover of the printed program	\$500
Full page, 4-color advertisement, inside page of the printed program	\$400
½ page, 4-color advertisement inside page of the printed program	\$200

Ad Specs

Full page ad: 3 ½ w x 4 ½ h, CMYK color, 300 dpi, no bleed

Half page ad: 3 ½ w x 2 1/8 h, CMYK color, 300 dpi, no bleed

Print ready PDFs per the above specifications are DUE BY FEBRUARY 1, 2019. Ads are emailed to Dana Gibson at dana@societyhq.com.

**FOR MORE EXHIBIT, ADVERTISING, AND SPONSORSHIP INFORMATION,
CONTACT DANA GIBSON, DIRECTOR OF CORPORATE AND EDUCATIONAL SUPPORT
T 804.338.6958 | DANA@SOCIETYHQ.COM**

Sponsorship

Conference Charging Station Sponsor \$1,200

The sponsorship allows you to brand the Charging Station used throughout the CCAS and SPPM conferences giving you frequent visibility among attendees. Contact Dana Gibson to see an example of the charging station, dana@societyhq.com.

- Exclusive sponsorship!
- Custom wrap with sponsor branding
- Identified as the Sponsor in the conference program (print deadline 02/01/19)
- Sponsor listing on the CCAS and SPPM 2019 mobile meeting guides
- Sponsor listing on the CCAS and SPPM 2019 conference websites with your organization's profile (100-word description) and logo with a link to your site

OPTION: Sponsor the charging station for the CCAS, SPPM, and SPA meetings March 14-17, 2019. Additional fee for all four days. Contact Dana Gibson for more information. dana@societyhq.com

Conference WiFi Sponsor \$1,500

- Exclusive sponsorship!
- Custom splash page with sponsor acknowledgement
- Identified as the Sponsor in the conference program (print deadline 02/01/19)
- Sponsor listing on the CCAS and SPPM 2019 mobile meeting guides
- Sponsor listing on the CCAS and SPPM 2019 conference websites with your organization's profile (100-word description) and logo with a link to your site

OPTION: Sponsor the conference Wifi for the CCAS, SPPM, and SPA meetings March 14-17, 2019. Additional fee for all four days. Contact Dana Gibson for more information. dana@societyhq.com

Shipping and Exhibitor Service Forms

The Marriott Marquis shipping and service order forms will be on the CCAS and SPPM websites when they become available. For complete details, visit <http://www.ccasociety.org/exhibit-information/> or <http://www.pedspainmedicine.org/exhibitors/>.

Hotel Reservations

The **Marriott Marquis** is the headquarter hotel for the CCAS and SPPM Annual Meetings. Hotel reservations will be available fall 2018 through the CCAS and SPPM websites.

Marriott Marquis Houston
1777 Walker Street
Houston, TX 77010
Phone: 713-654-1777

SPA Exhibits and Sponsorship Contact

Dana Gibson, Director of Corporate & Educational Support

Email dana@societyhq.com | Telephone 804.338.6958

Julie Hitt, Corporate & Educational Support Administrator

Email julie@societyhq.com | Telephone 804.565.6326

Check the CCAS and SPPM website for updates!

<http://www.ccasociety.org/exhibit-information/>

<http://www.pedspainmedicine.org/exhibitors/>

Future Meetings

CCAS 2020 Annual Meeting

SPPM 7th Annual Meeting

February 27, 2020

Atlantis Paradise Island Bahamas

CCAS 2021 Annual Meeting

SPPM 8th Annual Meeting

February 26, 2021

Manchester Grand Hyatt

San Diego, CA